



MEANINGFUL & LASTING COLLABORATION

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AHS Poverty & Opportunity Training Forum
April 3, 2019





The marshmallow challenge

- Build a tower with supplied kit only
- tower must be freestanding
- marshmallow must be on top of tower
- you will be marked on teamwork and the height of your tower

- What was the hardest part of this challenge? The easiest?
- What did you learn about yourself?
- What did you learn about your team?



Build a Tower, Build a Team
Tom Wujec

- What are the benefits of iteration in your work? The costs?
- What would you do differently if you could rebuild the tower?
- How can this apply to professional collaborations?