



ABCs of Two-Gen

Poverty and Opportunity
Training Forum

Vermont

April 5, 2017

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CAP Tulsa



Vermont = Hermit Thrush

Oklahoma =
Scissor-tailed Flycatcher





Vermont = Sugar Maple

Oklahoma = Redbud



We Share the Honeybee and Milk!



First, a Definition



Two-generation approaches provide opportunities for and meet the needs of children and their parents together.

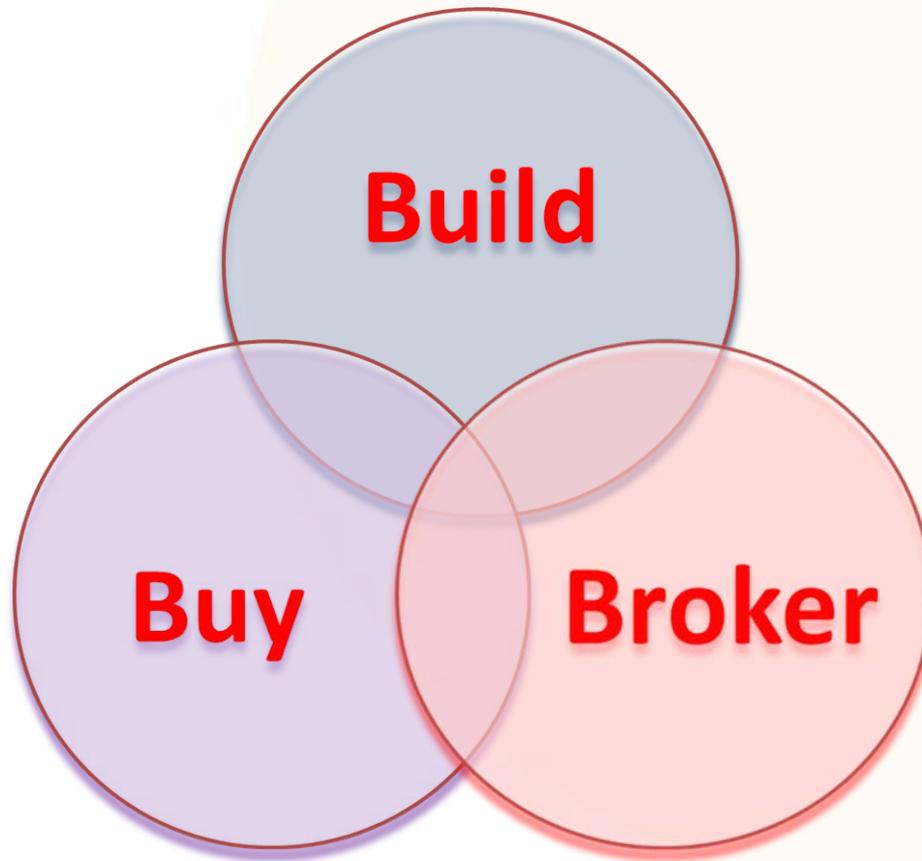
Adult Services



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Bridging



Child Services



CAP Tulsa Video

Karla's Story

History

- “Two-gen” is not a new concept
 - Settlement Houses
 - Head Start
 - Welfare to Work
- In last decade, field has learned from the past – “Two-gen 2.0”
 - Intentional design
 - Simultaneous delivery
 - High quality

Policy



Create policies that equip parents and children with the income, tools and skills for success.



Make government policies and programs more family friendly.



Build evidence on promising programs and platforms focusing on parents and children together.

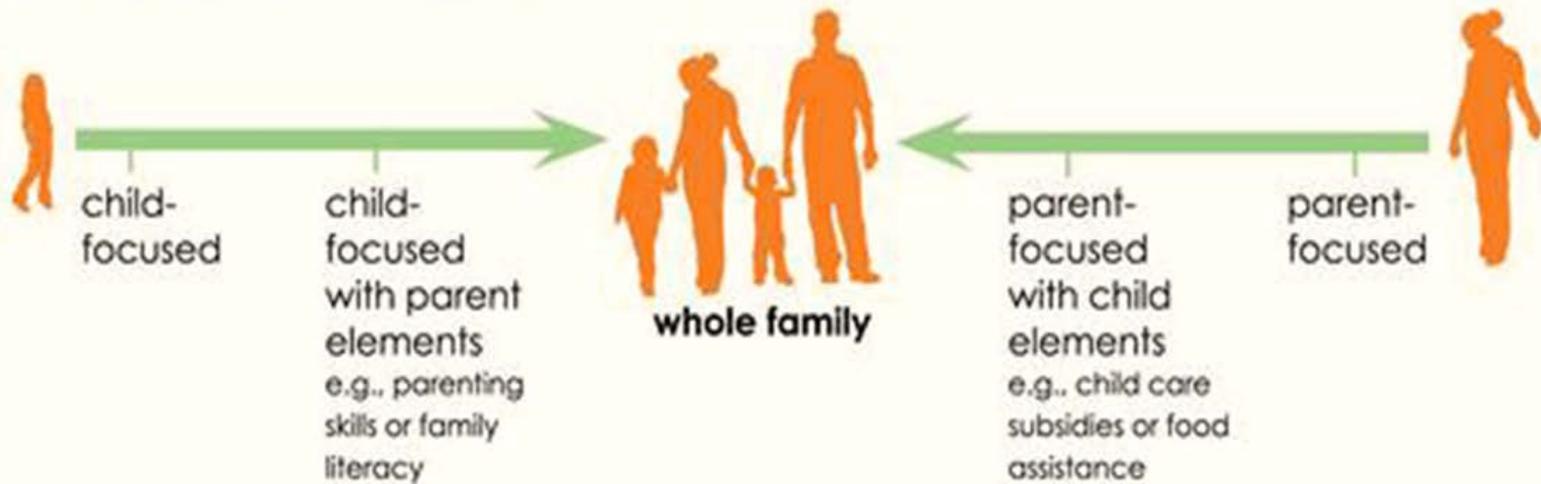
Silos



- Adult programs can treat children as barriers to employment
- Child programs may not help parents who are struggling with day-to-day stress of providing for their family

Whole Family

The Two-Generation Continuum



From Ascend at the Aspen Institute

Intentional Alignment

Parent centered:

- Occupational training
- Post-secondary education
- Adult Basic Education / GED
- English as a Second Language
- Financial coaching
- Parenting skills
- Home visiting
- Health & Well-Being

Child centered:

- Early Head Start / Head Start
- High-quality child care
- Home visiting
- Health & Well-Being

Outcomes

- PARENT OUTCOMES
 - Less parental stress
 - Stronger parenting skills
 - Parent confidence as child's first teacher
- CHILD OUTCOMES
 - Child is ready for school
 - Improved social and emotional development
 - More positive high-quality interactions with parents
- FAMILY OUTCOMES
 - Increased family income and financial security
 - Ability to meet basic needs
 - A stable and secure environment



Parent Input



Social Capital



Coaching & Cohorts



Executive Function

Improved parenting & executive function skills enhances employability and economic stability

Improved economic stability, employment & executive function skills enhances parenting

Better outcomes for families

Building executive function skills in young children requires skills & capacities for caregivers

Adapted from the Center on the Developing Child, Harvard University

Victories

CareerAdvance® parents Persisted and Completed Certification more frequently

- 59% remained active for at least 16 months
 - Compared to 48% enrolled after one semester in Opening Doors, a program with counselors and incentives for low-income students at community college
- 76% received at least one new certificate in the healthcare field within 16 months of enrollment
 - Of these, 31% earned 2 certificates and 6% earned 3
 - Nationwide, 20% of student-parents receive a certificate after 6 years
- 68% of those who exited sooner than 16 months received a certificate

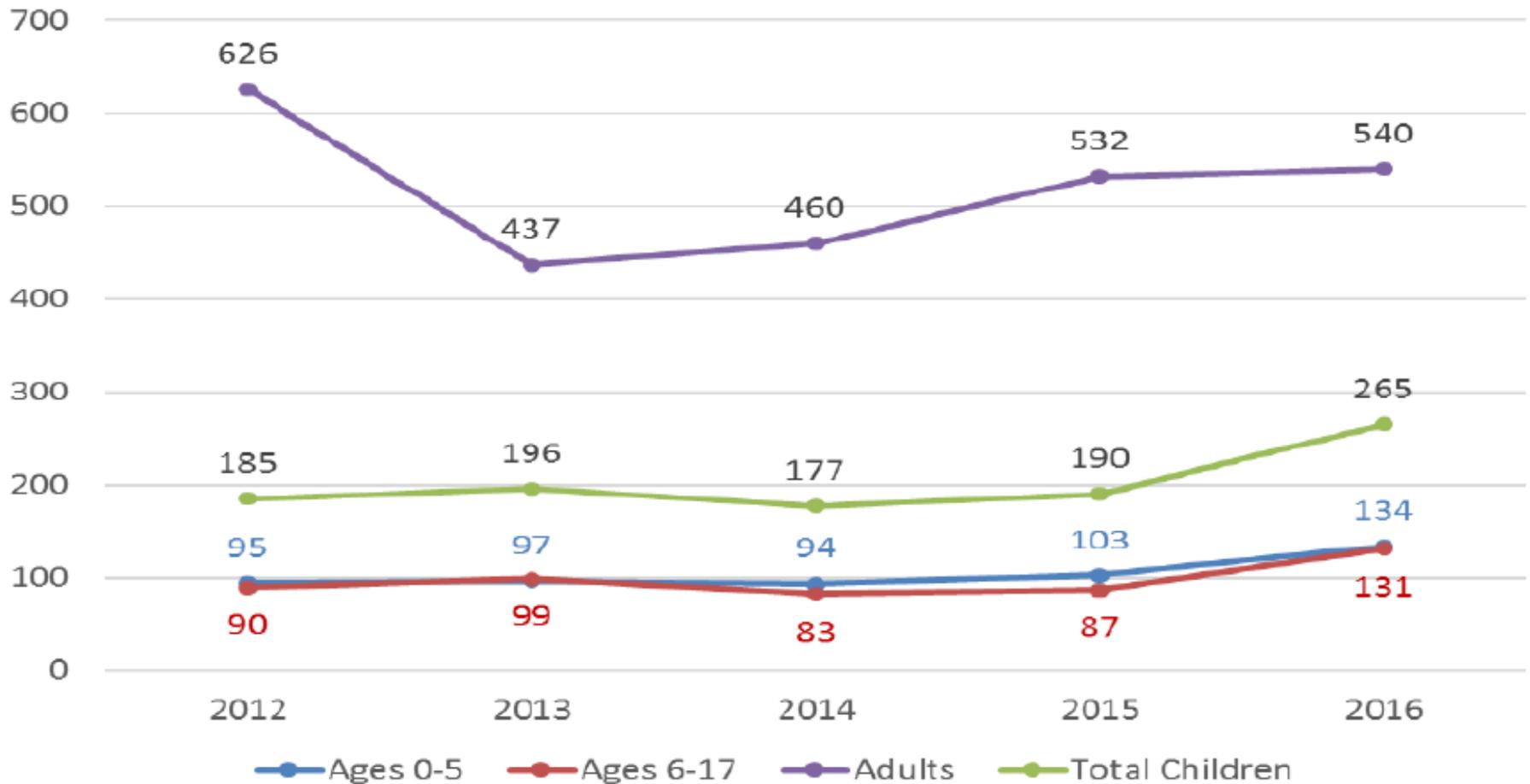
Research

Administration for Children and Families

- **Early Head Start University Partnerships: Buffering Toxic Stress** – an evaluation of 6 different parent-child interventions
- **Head Start University Partnerships: Dual Generation Approaches** – an evaluation of 4 models (including CAP Tulsa)
- **Two-Generation Approaches to Improving Family Self-Sufficiency** – a comprehensive literature review & two-gen scan to build knowledge for future evaluation & research

2016 One Night Shelter Guests

Total Children and Adult Guests



Housing as a Platform

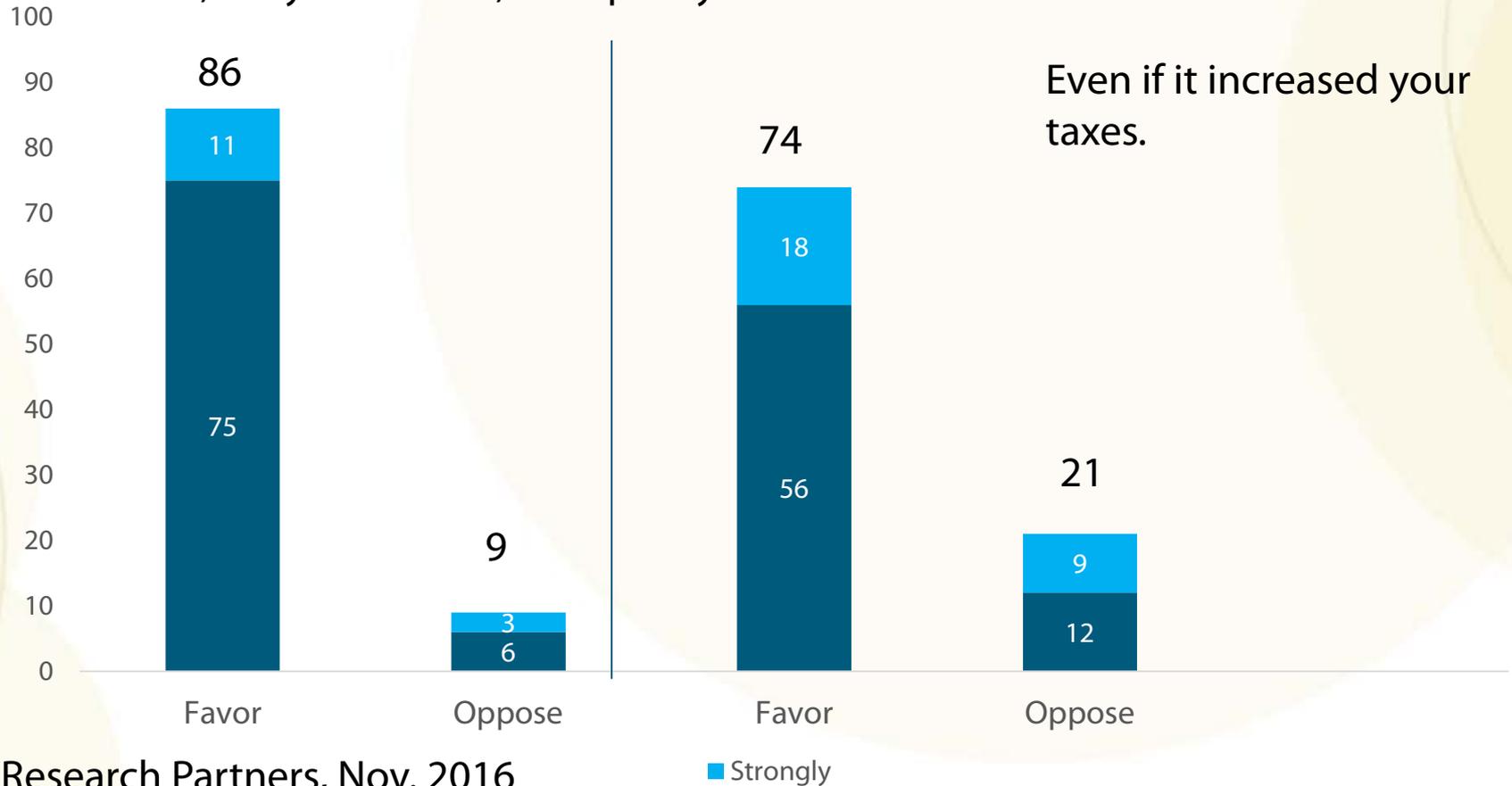
- Serving mothers with children
- Connections to Post-secondary education + high quality early childhood education
- Coaching and building social capital



JEREMIAH PROGRAM

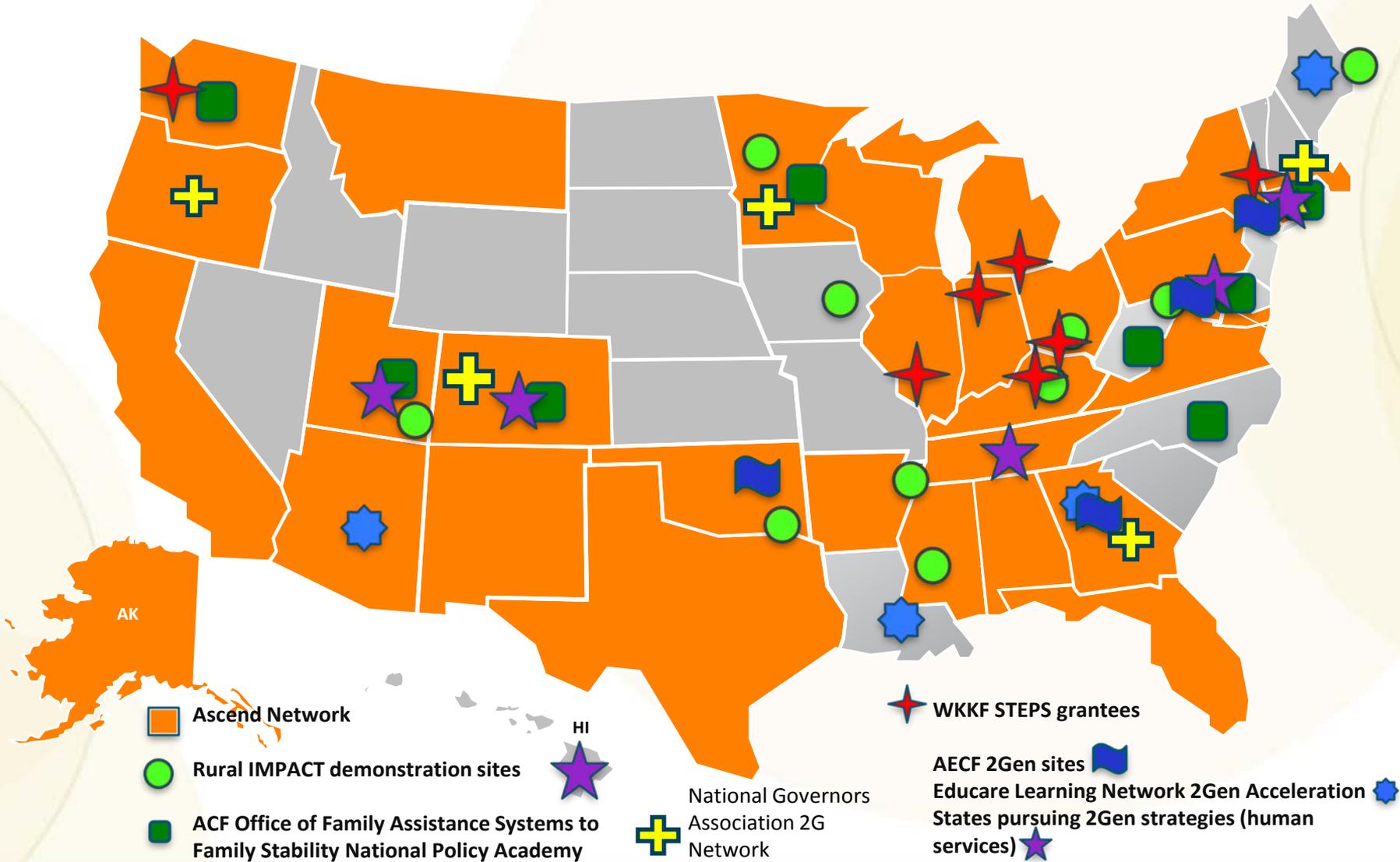
Public Opinion

One program designed to help people who are living in poverty get out of poverty targets both parents and their children, so that parents get education and skills training to get a better job and at the same time their children get a good start with Head Start, early education, and quality schools...



Lake Research Partners, Nov. 2016

National Momentum





Questions and Discussion

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