

Vermont Child Care Recruitment Messages

The following are posts that can be used by community agencies and organizations that would like to recruit child care programs. These can be used on social media, Front Porch Forum or similar platforms. If you would like to customize these posts please contact Heather Mattison at heather.mattison@vermont.gov or 802-241-0816.

Child care providers are the bedrock of their communities.

Child care providers are at the center of healthy families and thriving communities. When you make it possible for families to access high-quality child care, you positively influence a lot of lives.

You ensure children get a strong start and the opportunity to reach their full potential. You give working parents peace of mind, allow them to continue providing for their families, and connect them to resources that help them thrive. And you support local businesses that rely on those parents to come to work.

You become the bedrock of your community—providing a strong foundation for it to flourish. If you love children and love your community, you can help both succeed by opening a child care program in your neighborhood.

For more information about opening your own child care program contact Child Care Licensing at 1-800-649-2642 option 3.

The kids are small. The moments are not.

When you're a kid, everything feels big—especially those moments when you figure something out for the first time.

As a child care provider, you know those little learning moments are huge. Because they all add up to preparing a child to succeed in school, relationships and life.

If you cherish the small moments, consider building an entire career out of them by opening your own child care program. You'll also be building promising futures—which will feel anything but small.

For more information about opening your own child care program contact Child Care Licensing at 1-800-649-2642 option 3.

Bringing your vision to life.

Do you find early childhood development fascinating? All of those dots being connected; a child's wonder at the world; the feeling that anything is possible ...

And perhaps you know how to nurture that development with art, imagination, music, nature. Maybe you can envision creating an entire world of enrichment that cultivates children's amazement, helping them learn and grow.

Opening your own child care program gives you the opportunity to bring that vision to life—to create a vibrant, magical space from your heart and hands that encourages the children in your care to develop their own visions of wonder.

For more information about opening your own child care program contact Child Care Licensing at 1-800-649-2642 option 3.

It's worth it.

When it comes being a child care provider, you're not afraid of the hard work. You don't mind the long days, or the fact that even when you're tired, you can't fake it with kids.

Because there's no other job like it. Where else can you feel renewed by the smile of a child? Where else can you find your inspiration in an infant's "ah-ha" moment, or know that your work has the most long-lasting and essential impact of all in preparing a child for life?

When you open your own child care program, it's not only meaningful for you—it's meaningful for every family and child you serve. Changing lives and building futures ... it's not easy—but it's totally worth it.

For more information about opening your own child care program contact Child Care Licensing at 1-800-649-2642 option 3.